November 8, 2023

Heard Museum Guild Board Minutes

Present: Diane Leonte, Linda Zigrossi, Jackie Stubbs, Anita Hicks, Shelley Mowry, Dan Dolan, Jane Sandford, Linda Hefter, Carol Seidberg, Susan Plaza-Zabal, John Miller, Dale Baker, Newton Linebaugh, Kim Adversario, Gladys Matthews, Jim Szabo, Christy Sinclair

Absent: Jane Przeslica, Frank Vickory

John Miller called the meeting to order at 10:00 and thanked Christy Sinclair for the excellent Staff Appreciation lunch.

Approval of the Minutes: Dale Baker called for the approval of the minutes, and they were approved with no amendments.

Treasurer's Report: Newton Linebaugh reported that we are in good financial shape. We have \$250,240 cash on hand. Projected expenses for the 2023-2024 budget are \$671,681 and revenues \$711,000. There is additional money in an interest account. We will be using an Amazon business account to avoid out of pocket expenses for board members and chairs. This avoids cutting multiple checks for reimbursement.

President's Remarks: Museum trustees will approve the new five-year strategic plan next week, including the mission statement, vision, and core values. The Guild is heavily involved in this endeavor. David Roche will present the plan at the January Guild board meeting and then at the January Guild meeting as part of the business portion of the meeting.

John announced the five Lifetime Service awardees as follows: Richard Borgmann will be presented by Sue Snyder, Jerry Cowdrey will be presented by Rex Nelson, Stephanie Dodge will be presented by Louise Wakem, Joan Jasso will be presented by Pat Kilburn, and Frank Koerner will be presented by John Miller.

Museum Liaison: Kim Adversario announced that more than 1.2 million was raised at the recent fund raiser. In addition, there is now a full team for programming and a new position for planning. Upcoming events are the Basha baskets, Maria and Modernism, Hoop Dance, and Indian Fair and Market. The Next Earthsong comes out digitally in February. A discussion followed about the difficulty of reading Earthsong digitally. A format change to continuous scrolling will be tried. There are also hard copies in the library. The cost of mailing hard copies to members is prohibitive. There is also an outreach to remind members to update emails and register with the Heard.

Guild Aprons: John Miller and Carol Seidberg have decided that aprons will be free and available for events that require them (e.g., Artist Hospitality, Juried Comp, Student Art). Committee chairs are asked to give the name of individuals who need aprons to Carol. They can be returned when not needed and Dan Dolan will provide storage in the Guild room.

Guild By-Laws Changes: Jim Szabo reported that any changes should not be overly complicated. Any changes should be sent to Jim. Changes will go first to the Guild Board for approval in February and then to the Guild membership for approval. Possible changes include the elimination of the past president position. There was consensus that the term in office is too long, it is not a real position because there is

no job description, and the position is advisory. John also suggested that the president elect be called vice president.

Membership: Carol Seidberg needs new buddies for new members and would like to know how new members came to the museum. She noted that there is a problem in that some guild members are not museum members. According to the by-laws they should be ejected from the Guild and reimbursed. Dan Dolan will investigate how museum membership and Guild membership can be coordinated. Lifetime Guild membership may also be an issue. In addition, Carol would also like another badge to document volunteer hours.

Las Guias Class: Jackie Stubbs reported that the first class was held on November 7. There are 20 new students attending in person and 6 online. Given the quality of the question-and-answer period and interactions, Jackie would like to encourage in-person attendance. Each student has a mentor for touring. Dan Dolan and his team are providing technical assistance for the videos. The PowerPoints that accompany the lectures will be available as a PDF. The videos will stay on the Heard website rather than on You Tube because the lectures are proprietary museum material.

YASS: Gladys Matthews needs a new co-chair because Emma Sansome has sustained an injury. As of now, Dewayne Matthews has been assisting Gladys. Twelve students have pre-registered. The reimbursement/check request forms and process are cumbersome and time consuming. The technology committee will investigate a more efficient way to deal with forms.

Speaker: Stacy Leeds, the first Native American to be a Dean of a law school (ASU) will be speaking at the November Guild meeting. This is a significant event. Dean Leeds, a member of the Cherokee Nation, will address the law and indigenous rights. Linda Hefner anticipated a large turnout and asked the board to bring treats to ensure that there will be enough for the attendees.

John Miller asked about tables needed for the Guild monthly meeting and then adjourned the meeting at 11:00.

Respectfully submitted, Dale Baker