

Guild Board Meeting September 13, 2023

The meeting was held in the Monte Vista Room, Heard Museum, Phoenix, AZ

Board Members Attending: John Miller (President), Shelley Mowry (President- elect), Newton Linebaugh, Christy Sinclair, Jim Szabo, Linda Hefter, Jackie Stubbs, Susan Plaza-Zabel, Carol Seidberg, Linda Zigrossi, Frank Vickory, Jane Sanford

Board Members Absent: Dale Baker, Dan Dolan, Anita Hicks, Gladys Matthews, Jane Przeslica, Diane Leonte

Guest: Kim Alexis Adversario

Call to order: The meeting was called to order at 10:00 am by John Miller.

Approval of Minutes: The minutes of the May 10, 2023, Board Meeting were accepted as written.

Treasurer's Report: Newton Linebaugh

1. The Budget for 2023-2024 was reviewed and approved.
2. The Guild Board will gift \$75,000 to the Heard Museum.
3. The Treasurer will be conducting monthly basis cash flow reviews.

President's Remarks: John Miller

1. Monthly Guild Board Reports will commence on October and are to be submitted by the weekend before the Guild Board Meeting.
2. Family and health come before attendance to the Guild Board Meetings.
3. The Heard Museum is planning a strategic five-year Plan and the Guild will be involved.

Heard Museum Liaison Report: Kim Adversario

1. Marissa Cohn is the new Membership Coordinator. Responsibilities include:
 - Updates to Guild Roster, cross-referencing membership
 - Member Newsletter and RSVPs to events
2. EarthSong dropping early Oct (still digital-only and physical for Circles) and contains event dates and details.
3. Museum will have digital memberships and Members will be able to download a digital copy of their member card to their phones.
4. Financial support of Ribbons is almost at its goal of \$118,950.
5. An optional add-on checkbox to financially support YASS is included on membership literature.
6. The Moondance auction is more robust this year. The goal is to launch the auction around October 7 and close October 21, during Moondance.
7. Auction bidding can be conducted whether or not individuals are attending Moondance.
8. Many prominent artists and generous supporters have donated their art.

Business Items

Proposed Guild Goals: John Miller

1. Recruit and integrate new members into the Guild
2. Continue building relationships with Heard Museum staff and American Indian communities.
3. Improve the rewards programs for Guild members.
4. Expand Guild recreational activities
5. Re-evaluate Guild By-Laws and Policies.

These Goals for 2023-2024 were reviewed and approved by the Guild Board.

Announcements and Committee Updates

Heard Staff Appreciation Luncheon – Christy Sinclair

1. A BBQ Luncheon will be on Tuesday October 24, 2023 from 11:30 to 1 PM.
2. Committee is asking for volunteers to assist.

Membership Issues – Carol Seidberg

1. Guild approved a Guild Complementary Membership request for Sandra Eiker.
2. Input to Carol regarding apron distribution is set to be discussed at the next board meeting.
3. Keys to the Guild Room lockers were re-made and need to be returned after their use.

New Las Guias Class – Jackie Stubbs

1. On November 7th the Las Guias classes will start in person or pre-recorded on-line.
2. Twenty-five people are signed up and there is a waiting list to enroll.
3. The Las Guias Mentor Program will kick off with a meeting of all mentors on Saturday, October 7.
4. The online classes will be available to all current Las Guias.

Happening Now Articles – They are due to Diane Leonte by Friday September 15

Technology Report: An Update was emailed to the Guild Board by Dan Dolan

1. A new Museum website is scheduled to go live in the fall of 2023.
2. As part of the new Heard Museum website launch the Guild's website will also be updated.

Monthly Meeting Agenda Items

1. The Guild Board is assigned to provide the refreshments to the September Guild Meeting.
2. Seven tables were requested for the September Guild Meeting.

The meeting was adjourned at 11:00

Respectfully submitted by Linda Zigrossi, Acting-Secretary