

**Heard Museum Guild Member Meeting
February 15, 2023**

The meeting was held in the Steele Auditorium, Heard Museum, Phoenix, AZ

Call to Order: The meeting was called to order at 10:00 am by John Miller, President.

Approval of Minutes:

The Minutes for the Guild Meeting of January 18, 2023 were accepted as written.

Treasurer's Report: Newton Linebaugh, Treasurer

Newton Linebaugh reported that:

- There is \$372,000 in the account.
- It is a time for large expenses because of the Fair. We have paid over \$90,000 in deposits.

President's Report: John Miller

- Urged members to sign up for *Happening Now* if they are not receiving it. It's the main communication tool for all announcements. Members can sign up by contacting John or Diane Leonte.
- Update from the September Heard Guild Goals:
 - *Recruit and Integrate new members into the Guild.*
 - Over 40 new members have joined and the "buddy" program has been implemented.
 - *Appoint new people to fill committee chairs.*
 - There are 8 first time Board members and 25 new committee chairs.
 - *Increase participation in Guild activities.*
 - He thanked Linda Zigrossi and Dale Baker for their work on the Holiday Brunch. 140 members attended. Close to 100 members attend the monthly meetings. And the "Heard Guild Presents" series is sold out.
 - *Continue building relationships with the Heard Museum and American Indian Community.*
 - There was the best attendance ever at the Staff Appreciation lunch. We are working on the intern program with ASU Native American Studies Program.
 - *Enhance the learning experiences for Guild members.*
 - He thanked Anita Hicks and Shelley Mowry for the Marquee Artists Series and the outstanding speakers at the monthly Guild meetings. He thanked Kurt Kahlenbeck for the Heard Guild Explores events.

Indian Fair and Market: Jane Sanford and Frank Vickory.

- Jane Sanford
 - Planning for the Fair is almost complete. Chuck Stearnes is handling volunteer assignments. Jane Przeslica has done an outstanding job of getting corporate volunteers.
 - Joel Muzzy has staging under control. Dale Baker is helping as well.
 - March 1st, Christy Sinclair needs someone with a truck to transport fruit. A member volunteered to help.

Heard Museum Guild Member Meeting February 15, 2023

- Artist Hospitality is soliciting snacks. Contributions can be placed in two large boxes in the Guild Room.
- Frank Vickory
 - Thanked everyone for all the help. Committees have functioned seamlessly based on years of collective experience. The level of commitment is outstanding.

Diversity Training and Best of Show reception: Jackie Stubbs

- There will be more training sessions scheduled after the Fair. Training is required for Las Guias and for Shop, Library and Information Desk volunteers.
- More volunteers are needed for security at the Best of Show reception. Members who are interested should contact Jackie or Diane Leonte.

Membership: Carol Seidberg

- There will be a new member orientation after the meeting.
- More “Buddies” are needed for new members.
- We are the host for the Docent Exchange on March 28th.

John Miller thanked Las Guias members for today’s refreshments.

Heard Museum Liaison: Kim Alexis Adversario, Membership & Circles Manager, Heard Museum

- Over 700 guests attended the Kalani Pe'a concert, which was a great success.
- Hoop Dance is this weekend. There are over 500 pre-sold tickets. It can be viewed from home on the website.
- There are over 1000 pre-sold tickets for Indian Fair and Market and 500 for the Best of Show reception.
- April is Member Appreciation month. There will be special discounts and a raffle. And, free admission for two guests with a member.
- Brenda Mallory, guest curator for “The North Star Changes,” will speak at both the Circles of Giving Preview and the Members Opening.
- Kachina Market Place will be on April 8th.
- Lei Day Programming and Picnic will be on April 30th.
- The Guild Appreciation Dinner will be held on Thursday, April 20th.
- If you are not receiving the Members Newsletter, you can register by scanning the QR code or contacting her or Amanda Hiatt.
- A new phone line was installed last week. Consequently, some calls were lost. If you tried to reach membership and did not receive a return call, please try again.

Guest Speaker: Dr. Melissa Green-Blye (Miami Tribe of Oklahoma)

Dr. Melissa Greene-Blye is an assistant professor in the William Allen White School of Journalism and Mass Communications at the University of Kansas. Formerly, she worked as a television news anchor and reporter for 20 years. Currently, she is a consulting producer for “Good Morning Indian Country,” a weekly program featuring news and information from across Indian Country. The show is produced by students from Haskell Indian Nations University and the University of Kansas School of Journalism and Mass Communications. Their work in

**Heard Museum Guild Member Meeting
February 15, 2023**

partnership with the William Allen White School of Journalism, Native News online and the Lawrence Arts Center is funded by a National Endowment for the Arts grant.

Her talk centered on how past journalistic representations of American Indian identity continue to impact current coverage Native issues, individuals, and identity today. To make her point she used a powerful visual image showing the 1872 painting, *American Progress*, by John Gast. It is an allegorical portrayal of “Manifest Destiny.” In this work indigenous people and a herd of buffalo flee from a goddess like figure, Columbia, and the settlers who follow her. Flying through the air, Columbia holds a book representing education and strings telegraph wire behind her. She moves from the bright sky in the East to the dark and ominous sky in the West. She leads settlers who follow her either on foot or by horseback, stagecoach, wagon trains and steam trains. All are bringing light and “civilization” to the west.

The perception that native peoples were inferior to white culture persisted throughout the 19th century. After the Civil War ended, this belief culminated in the policy of extermination and/or assimilation. The policy of assimilation manifested in the expansion of the Boarding schools throughout the United States. There, native children were trained to be assimilated into western culture in order to become “good Indians.” But, during the Indian wars, the press frequently presented Indians who fought back as savages who deserved annihilation. An extreme example was an 1890 editorial by Frank Baum, creator of the Wizard of Oz, that advocated for the complete extermination of all native peoples.

Although the policies of assimilation or extermination subsided after the end of the Indian Wars, there still was very little information in the press presented from the Indian perspective. And, unfortunately, this continues until today. Dr. Green-Blye is working to correct this problem by working with native journalism students in the classroom and on the “Good Morning Indian Country” weekly podcast. She also noted that there is little excuse for anyone to not know how to address these issues by citing a tool developed by the Native American Journalists Association (NAJA). It is called “NAJA Bingo,” and is available on the NAJA website. The numbers on the “bingo” card are replaced with the words that perpetuate the negative stereotyping of indigenous people. These include: Poverty, Addiction, Alcohol, Horses, Broken Families, Diabetes, Vanishing Culture, Casino, Sexual Assault, and Violence. According to Dr. Green-Blye any news article that contains more than three of these terms, needs to be greatly revised.

Although funding remains a problem for print news sources that present information from a Native American perspective, Dr. Green-Blye is hopeful for the future because the Native student journalists are very savvy about using social media.

Closing Remarks: John Miller, President

John thanked Dr. Green-Blye for her informative presentation.

Motion to adjourn: The meeting was adjourned at 11:50 by John Miller.

Respectfully submitted,
Robby Buchanan, Secretary.