November, 2023

Dear Artist:

Now that you have been accepted into the 2024 Heard Museum Guild Indian Fair & Market, I hope you will enter your artwork into Juried Competition between 10:00 a.m. and 4:30 p.m. on Thursday, February 29.

The purse has been increased from $109,200 to $118,950. Best of Show is $25,000 sponsored by Howard R. & Joy M. Berlin, Sharron Lewis, Kristine & Leland W. Peterson, and The Head Family. Division 2nd Place awards have been increased from $250 to $500. The awards and prize amounts list as well as the Classifications and Divisions list are enclosed. For Standards go to heardguild.org/artists.

Besides the increase in prize money, there are three additional major changes to Juried Competition.

1) Under Jewelry, Division A Necklaces has been split into two divisions:
   Division A – Necklaces with Metal as the main material
   Division B – Necklaces with Shell, Stones, or Coral as the main material; includes fetish, heishi, beads, mosaics. NOTE: other objects made of these materials will compete with like items; for example, earrings made of mosaics will compete in Division C – Rings, earrings.

2) Under 2-Dimensional Art, Paintings has been split into three divisions:
   Division A – Oil
   Division B – Acrylic
   Division C- All Other including watercolor and gouache

3) The Open Standards classification has been eliminated. During many years of offering the Open Standards classification, it has been observed that these objects could have been placed in one of the 8 remaining classifications. Innovative works compete for the Innovation Award within each of the 8 classifications. These 8 Innovation Award winners then compete for the Conrad House Award. The Conrad House winner competes alongside the 8 Best of Classification winners for Best of Show.

Please remember that each entry must be the sole property of the artist and must not have been sold, commissioned, or consigned and must have been created within the past 2 years. Juried Competition is for adults age 18 and older only. Information for Youth artists is provided separately.

Entry Guidelines and one Juried Competition Entry Form will be mailed to you along with your booth assignment in January. All Juried Competition information is available online except for the Entry Form which is available at Receiving February, 29. If you have questions, please email me at: juriedcomp@heardguild.org.

We look forward to your participation. Pat Kilburn, Chair Juried Competition