



HEARD MUSEUM GUILD
INDIAN FAIR & MARKET

November, 2022

Dear Artist:

Now that you have been accepted into the 2023 Heard Museum Guild Indian Fair & Market, I hope you will enter your artwork into Juried Competition between 10:00 a.m. and 4:30 p.m. on Thursday, March 2. Please note the **new start time – 10:00**, not 9:30 as in prior years.

The purse has increase from \$87,400 to **\$109,200**. Best of Show is \$25,000 sponsored by Howard R. & Joy M. Berlin, Sharron Lewis, Kristine & Leland W. Peterson, and The Head Family. Division 1st Place and Innovation awards have increased from \$500 to \$750 and Judges' Choice awards have increased from \$150 to \$200. The awards and prize amounts list as well as the Classifications and Divisions list are enclosed. For Standards and Entry Guidelines go to heardguild.org/artists.

Besides the increase in prize money, there are two additional major changes to Juried Competition:

- 1) Under **Pottery**, Division C has been divided into:
 - a. Division C – Carved, native clay, hand-built, fired out-of-doors and
 - b. Division J – Incised, Sgraffito, native clay, hand-built, fired out-of-doors.
- 2) Classification IX **Personal Attire & Accessories** has been folded into Classification VII Diverse Art Forms. All attire is either in Division A without beads or Division B with beads. The division for Individual Items is now Division F under Diverse Art Forms and these items may be with or without beads or quillwork.

Again this year, artists were allowed to apply directly to **Open Standards** just like all other Classifications. However, you **still have the option of making the decision at Receiving as in prior years**.

Classification XI – Open Standards: The winning work challenges and ultimately broadens the public's understanding of American Indian art. The work defies traditional classifications, and may even be difficult to understand, but leaves little doubt that an artist has successfully made American Indian art about the future.

To qualify, you must complete the Open Standards Form available at heardguild.org/artists

Please remember that each entry must be the sole property of the artist and must not have been sold, commissioned or consigned and must have been created within the past 2 years. Juried Competition is for **adults age 18 and older only**. Information for Youth artists is provided separately.

Guidelines and a Juried Competition Entry Form will be mailed to you along with your booth assignment in late January. We look forward to your participation. If you have questions or do not have access to a computer and need hard copy of any materials, please email me at: juriedcomp@heardguild.org.

Pat Kilburn, Chair Juried Competition