



HEARD MUSEUM GUILD INDIAN FAIR & MARKET

November, 2021

Dear Artist:

Now that you have been accepted into the 2022 Heard Museum Guild Indian Fair & Market, I hope you will enter your artwork into Juried Competition between 9:30 a.m. and 4:30 p.m. on Thursday, March 3.

The purse has increase to \$87,400 with the addition of two new divisions and increasing the ten Best of Classification awards from \$1500 to **\$2500**. Best of Show is **\$15,000** sponsored by Howard R. & Joy M. Berlin, Kristine & Leland W. Peterson and Martha Head. For the list of awards and prize amounts, Standards and Entry Guidelines, and other information, go to heardguild.org/artists.

Besides the increase in prize money, there are four additional major changes to Juried Competition:

- 1) **A separate division for two- and three-dimensional Glass** art under Sculpture.
- 2) **Revisions to most of the Pottery divisions** plus the **addition of a division for pottery with inlay, post-firing painted clay,**
- 3) **Juried Competition is for adults age 18 and older only.** Information about Youth artists is provided separately.
- 4) This year artists were allowed to apply directly to **Open Standards** just like all other Classifications. However, you **still have the option of making the decision at Receiving as in prior years.** I hope you will enter.

Classification XI – Open Standards: The winning work challenges and ultimately broadens the public's understanding of American Indian art. The work defies traditional classifications, and may even be difficult to understand, but leaves little doubt that an artist has successfully made American Indian art about the future.

To qualify, you must complete the Open Standards Form detailing the specific standard that was not met and explain how your art meets the definition above. Entries into this classification will count toward the three entries allowed per artist into Juried Competition. This Form will be mailed to you with your booth assignments late January and is also available at heardguild.org/artists

Please remember that each entry must be the sole property of the artist/lender and must not have been sold, commissioned or consigned and must have been created within the past 2 years.

Guidelines, Juried Competition Entry Form and Open Standards Form will be mailed to you along with your booth assignment in late January. We look forward to your participation. If you have questions or do not have access to computer and need hard copy of any materials, please email me at: juriedcomp@heardguild.org.

Pat Kilburn, Chair Juried Competition