General Policies and Regulations

1. Participation in the Heard Museum Guild Indian Fair & Market (IFM) is by invitation or by application and acceptance through the jurying process.

2. All artist sellers must obtain a TPT tax license from the Arizona Department of Revenue.

3. Artists may only enter work for Best of Show judging in the classifications which they have been juried into. Artists may only display and sell work in the classifications which they have been juried into.

4. All works displayed and/or offered for sale must be made by the exhibitor and marked with the exhibitor’s name and/or hallmark, with the exception of Jewelry and Personal Attire. Items in these classifications, for sale during the Fair, must be designed by the artist but may be fabricated by an artisan under the direction of the artist. These items must be isolated on the display table with a visible sign stating: “Designed by Artist, Crafted by Studio”. No mass-produced items are allowed.

5. Exhibitors must comply with the Indian Arts and Crafts Act of 1990 for labeling and sales. All items offered for sale must be properly represented. The use of feathers or fur must comply with all State and Federal laws and regulations.

6. Alaska Natives are exempt from the Marine Mammal Protection Act and may use marine mammals (for example, sea otter, walrus, polar bears, and seals) in both traditional and non-traditional native handicrafts and clothing. The use or display of endangered species material, ceremonial items, or prehistoric artifacts by any artist other than an Alaska Native is prohibited.

7. The Indian Fair and Market is an Art Show. No dealers or outside vendors selling stones or other retail items are permitted on Museum grounds.

8. Booth space is assigned by the Exhibitors Committee. Only the assigned 6 X 6 or 10 X 10-ft. space may be used. Booth space and the booth fees may be shared with another artist, only if an application for each artist has been individually accepted.

9. Some artists who apply may be placed on a wait list. On the day of the Market (IFM), any empty spaces will be filled from the approved wait list. No walk-ins are allowed. Exhibitors or their assistants must be present in their booth space during Market (IFM) hours; no representatives are allowed. Families are welcome; however, for safety reasons, children must be supervised at all times. Remember there is very little space behind a table, and even less behind a shared table.

10. Each booth will be provided covered outdoor exhibit space, one table, and two chairs. No electrical outlets or Wi-fi will be available. Artists are encouraged to demonstrate their art, however the use of high-decibel generators and power tools is strictly prohibited except as agreed to by the Exhibitors Committee, provided that the artist is a designated demonstrator.

11. Fire regulations prohibit the use of flaps on the artists’ tents and require that all artwork and any panels used must be confined within the allotted space. This is a serious safety issue that will be enforced.

12. Neither the Heard Museum nor the Heard Guild can accept responsibility or repay artists for breakage or theft from booths.

13. The Heard Guild and Heard Museum are not responsible for any agreements made between attendees and artists. Failure to fulfill any obligations entered upon, while at the Heard Guild Indian Fair and Market, may result in the exclusion of the artist from future Fairs.