

## Heard Museum Guild Indian Fair & Market 2019 Juried Competition



Gerald Clarke, "Continuum Basket Pivat", 2018

Dear artists, I hope this flyer will inspire you to enter artworks that meet the definitions below. I copied the definitions from my October letter to you announcing these award changes. I repeat them here to refresh your memory and to encourage you to enter works that would qualify for these awards.

Above is an example of an artwork that would fit the definitions for Open Standards and Idyllwild Arts Imagination Award. Gerald Clarke and Idyllwild provided these images to illustrate what a winning artwork would look like for its award. The artist states that it uses "an unusual (meaning non-standard) material for creating artwork that is inspired by a traditional form and makes an environmental and social statement". It also serves to illustrate Open Standards in that baskets must be made of fiber whether natural or commercial. Remember, however, you do need to meet the dimension restrictions that apply to all works (not to exceed 72" at its greatest dimension).

- **Classification XI – Open Standards:** The winning work challenges and ultimately broadens the public's understanding of American Indian art. The work defies traditional classifications, and may even be difficult to understand, but leaves little doubt that an artist has successfully made American Indian art about the future.

Last year this classification was named Cutting-Edge. To qualify for this classification, you must complete a form detailing the specific standard that was not met and explain how your art meets the definition above. Entries into this classification will count toward the three entries allowed per artist into Juried Competition.

- **Idyllwild Arts Imagination Award:** The winning work expresses the unique vision and imagination of the artist in addressing issues of importance to indigenous communities. The spectrum of the "imagination" includes concept and/or use of materials, and may defy traditional classification.

We are proud that Idyllwild Arts Foundation - Native American Arts Program & Festival is sponsoring the award. The winning art will be selected from among all the art that is entered into Juried Competition.

- **Conrad House Innovation Award:** The mission of the Heard Museum is to advance American Indian art. The Conrad House Innovation Award is given to a work of art that in both concept and quality-of- execution serves to advance an American Indian art form.

Winning art of Classifications I through IX Innovation Awards compete for this award. The Conrad House Innovation Award winner competes for Best of Show.

Pat Kilburn  
Chair, Juried Competition