

Regulations and Policies

1. Participation in the Heard Museum Guild Indian Fair & Market ["Market"] is by invitation or by being accepted by the jurying process.
2. Booth space and the booth fees may be shared with another artist if an application for each artist has been individually accepted. You may only use the assigned 6X6 or 10X10 space.
3. Empty spaces on the day of the market will be filled from the approved wait list. No walk-ins are allowed.
4. Exhibitors or their assistants must be present in their booth space during Market hours; **no representatives are allowed**. Families are welcome; for safety reasons, however, children must be supervised at all times. Please remember there is very little space behind a table and even less behind a shared table.
5. All works displayed and/or offered for sale must be made by the exhibitor and marked with the exhibitor's name and/or hallmark, with the exception of Jewelry and Personal Attire. Items in these classifications for sale during the Fair must be designed by the artist but may be fabricated by an artisan under the direction of the artist. These items **must** be isolated on the display table with a visible sign stating: "Designed by Artist, Crafted by Studio". No mass-produced items are allowed.
6. Artists are encouraged to demonstrate their art.
7. You may only display and sell work in the classifications which you have been juried into. You may only enter work for Best of Show judging in those same classifications.
8. Exhibitors must comply with the [Indian Arts and Crafts Act of 1990](#) for labeling and sales. All items offered for sale must be properly represented. The use of feathers or fur must comply with all State and Federal laws and regulations.
9. Alaska Natives are exempt from the Marine Mammal Protection Act and may use marine mammals (for example, sea otter, walrus, polar bears, and seals) in both traditional and non-traditional native handicrafts and clothing. The use or display of endangered species material, ceremonial items, or prehistoric artifacts by any artist other than an Alaska Native is prohibited.
10. Special orders, where a deposit or full payment is accepted, must be completed by the date promised; if the order cannot be completed by that date the artist must notify the purchaser. **Failure to fulfill obligations entered upon at the Heard may result in the artist's exclusion from future Markets.** The Guild or Museum is not responsible for undelivered orders.
11. Fire regulations prohibit the use of flaps on the artists' tents and require that any panels used or artwork must be confined within the allotted space. **This is a serious safety issue that will be enforced.**
12. Each booth will be provided covered outdoor exhibit space, one table, and two chairs. No electrical outlets or WiFi will be available. Use of high-decibel generators and power tools is strictly prohibited except as agreed to if the artist is a demonstrator.
13. Neither the Heard Museum nor the Heard Guild can accept responsibility or repay artists for breakage or theft from booths.
14. No dealers or outside vendors selling stones or other related items are permitted on Museum grounds.
15. You are required to obtain licenses from the City of Phoenix and the State of Arizona. Those forms are available at <http://www.heardguild.org/artists/>.