

Heard Museum Guild
American Indian Student Art Show & Sale
April 9 -13, 2010

Dear Mentoring Artist:

It's time for the 21st Annual American Indian Student Art Show and Sale 2010 sponsored by the Heard Museum Guild in Phoenix, Arizona! We are looking for emerging young artists so we can showcase their talents. All American Indian students in grades 7 – 12 are invited to submit their original artwork. This extraordinary event provides an exciting opportunity for students to display their art in a museum setting, to have their art judged by a professional panel, to compete for scholarship awards, to win summer art scholarship awards and cash prizes, and to potentially sell their artwork at the Show.

We're hoping that you know young people who might be interested in this exciting opportunity. This packet contains information designed to assist you and your protégés in preparing and submitting entries for the Show. Please review the packet in its entirety so you will be aware of the division and category guidelines, rules, and entry procedures all students must follow. All entries must be received at the museum between March 26 – March 30, 2010. Judging for all entries will be held April 1, 2010. Each piece of art needs to be reasonably priced by the student. All pieces will be available for sale until the Show closes April 13, 2010. No late entries will be accepted.

Meet the Artists and the Opening Night Reception and Auction will be held Friday, April 9, 2010. We would like you and your young artists to join us at the museum on this important day. We would be happy to arrange free tours of the museum for you. That evening, you are invited to attend the reception as guests of the Heard Museum.

More information about this extraordinary event is available on our website at www.heardguild.org. Today many professional artists fondly remember when they participated in this Show as students. We hope you will join us and encourage your student artists to become all that they can be! We look forward to hearing from you and your students.

Sincerely,

Sandy Nielsen

Sandy Nielsen
Chair
320-894-8684 (cell)
602-296-5310 (home)

2010 Student Art Schedule

Receiving

Friday, March 26th 10:00AM – 4:00PM
Saturday, March 27th 10:00AM – 4:00PM
Sunday March 28th 10:00AM – 4:00PM
Monday, March 29th 10:00AM – 4:00PM
Tuesday, March 30th 10:00AM – 4:00PM, **Deadline 4:00PM**

Judging

Thursday, April 1st 10:00AM – 4:00PM

Meet the Artists Sneak Preview

Friday, April 9th 10:00AM – 3:00PM
• All student artists are encouraged to attend.

Opening Night Reception

Friday, April 9th 5:00PM – 7:00PM

Sale

Friday, April 9th 5:30PM – 8:30PM
 Silent Auction: Section 1 Closes at 7:30PM
 Section 2 Closes at 7:45PM
 Section 3 Closes at 8:00PM
 Raffle Drawing: Every 15 minutes
Saturday, April 10th 10:00AM – 4:00PM
Sunday, April 11th 10:00AM – 4:00PM
Monday, April 12th 10:00AM – 4:00PM
Tuesday, April 13th 10:00AM – 4:00PM, Final Day of Sale
• All Artwork will be discounted 20% on Final Day of Sale

Pick Up Artwork

Wednesday, April 14th 1:00PM – 4:00PM
Thursday, April 15th 10:00AM – 4:00PM
• If unable to pick up on these days see Unsold Artwork page to make other arrangements.

Division & Category Guidelines

DIVISIONS

- ✦ **Division 2** Grades 7, 8, 9
 - 2 entries per student allowed
- ✦ **Division 3** Grades 10, 11, 12
 - 4 entries per student allowed

CATEGORIES

- ✦ **(A) Weaving & Textiles:** Quilts, sashes, rugs, wall hangings
- ✦ **(B) Beadwork:** All items with beads except tobacco pouches, pipes, moccasins and bandolier bags which go to cultural items
- ✦ **(C) Pottery:** (Slip molds and greenware are not allowed). Bowls, plates, canteens and small figures of animals. Larger more contemporary ceramics go in sculpture
- ✦ **(D) Jewelry & Lapidary**
- ✦ **(E) Cultural Items:** Looms, dolls, dream catchers, gods' eyes, hogans, bows and arrows, flutes, plus above noted beaded items
- ✦ **(F) Drawings:** Pencil, pen and ink, charcoal, crayon, marker, oil pastels, scratch board
- ✦ **(G) Paintings:** Oil, acrylic, watercolor
- ✦ **(H) Photographs:** Plain or enhanced
- ✦ **(J) Collage and Mixed Media:** Use of two or more art mediums
- ✦ **(K) Sculpture:** Hand-wrought stone, wood, metal, large ceramic, paper mache
- ✦ **(L) Computer Generated Art**
- ✦ **(M) Graphics:** Blocks – tile, wood, stone
- ✦ **(N) Baskets**

**Categories F, G, H, J, L and M must be mounted on rigid matting, but without glass or frames.

Entry Procedures

1. The Master List should be filled out accordingly; a form for individuals or a form for school entries. Schools must fill out separate Master Lists for each Division. Please make additional copies of the forms to accommodate the number of students participating.
2. In addition to the Master List, each artist should fill out an Entry Form for each piece of artwork entered.
3. Fill out one Label/Tag for each piece of artwork entered. Attach to the lower right hand corner on the back of each two-dimensional piece or in an appropriate place on each three-dimensional piece.
4. All artwork must reach us between Friday, March 26th and Tuesday, March 30th, 2010 from 10:00AM to 4:00PM. **No late entries will be accepted.**
5. The complete information and entry packet can be downloaded at www.heardquild.org under American Indian Student Art Show and Sale.

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Delivery Information

If you are mailing your entries, please mail to:

The Heard Museum
American Indian Student Art Show & Sale
2301 North Central Avenue
Phoenix, AZ 85004

Contact Sandy Nielsen (Chair): 320-894-8684 (cell) or 602-296-5310 (home)

If you are hand delivering your entries, please bring them to:

The Heard Museum – Monte Vista Room
2301 North Central Avenue
Phoenix, AZ 85004

Between 10:00AM – 4:00PM

Rules

1. All entrants must be American Indian students in grades 7 – 12.
2. Students in grades 7 – 9 may enter two (2) pieces of art each, and students in grades 10-12 may enter four (4) pieces each.
3. Each entry must be the signed and dated original work of one artist and created within the last twelve (12) months. Student Art Workshop projects are ineligible.
4. Two dimensional works must be matted, mounted, or stretched.
5. Charcoal, chalk and pastels must have a fixative applied.
6. Work cannot be framed, laminated or covered with glass.
7. All entries must be for sale for the duration of the show.
8. The student must set a reasonable price for the work. \$15 is the minimum
9. Each entry is eligible to be selected for Note Card reproductions, unless the artist requests it to be withheld. Selected winners will receive a special ribbon and an additional \$100. The Note Cards are sold to raise money for the Student Scholarship Fund.
10. We strongly encourage you to pick up unsold artwork after the sale, particularly fragile or large items. Pick up days are Wednesday, April 14th and Thursday, April 15th. See the Student Art Schedule for exact times or to make special pick up arrangements.
11. Money orders will be sent at a later date. Each eligible student will receive a single money order. The amount of this money order will include any cash awards and 80% of the sale price of any items sold.

The Heard Museum reserves the right to:

1. Reject any entry not considered show quality.
2. Reject any piece that is priced to discourage potential sale.
3. Reject any entry not considered original work.
4. Reject any entry with content considered by the Guild to be unsuitable for viewing by a young audience.
5. Photograph all entries for possible promotional, publicity or record purposes. All photos become the property of the Heard Museum Guild.

The Heard Museum and the Heard Museum Guild are not responsible for loss or damage of entries during processing, exhibition, packing, or transit to and from the Show.

Pricing Your Artwork

All of the artwork submitted to the Show will be for sale. Participants are given the opportunity to price their artwork for sale until the Show closes. We strongly encourage you to price your items at a saleable price. Think of the great reward it would be to know your piece was highly thought of by another and purchased for their enjoyment.

1. Each creation is to be priced by the student and made available until the Show closes.
2. Prices will be reduced by 20% the last day of the sale; Tuesday, April 13th, 2010.
3. Students receive 80% of the paid price.

The other 20% of the sale remains with The Heard Museum Guild to help (1) defray the costs of the Show, (2) provide school grants for classroom supplies, (3) support a workshop for participating student artists, and (4) fund the students' cash prizes.

Unsold Artwork

Any unsold artwork must be picked up at the end of the 2010 American Indian Student Art Show and Sale.

Unsold artwork can be picked up from The Heard Museum (Monte Vista Room) on Wednesday, April 14th between 1:00PM – 4:00PM and again on Thursday, April 15th between 10:00AM – 4:00PM. If you are unable to pick up your artwork during these two days, you can call and make arrangements to pick up your artwork between April 16th – April 29th. Call Sandy Nielsen at (320) 894-8684 to make an appointment for your pickup.

Any artwork remaining at the museum after April 29th will be donated to charity.

Awards



Ribbon Awards

☀ One (1) Best of Show - **Purple Ribbon**

For Each Division

☀ One (1) Best of Division – **Turquoise Ribbon**
 ○ This will be awarded from among the Blue Ribbon winners.

☀ One (1) First Place – **Blue Ribbon**

☀ Two (2) Second Place – **Red Ribbons**

☀ Two (2) Third Place – **White Ribbons**

☀ Three (3) Honorable Mention – **Green Ribbons**

☀ Nine (9) Judge’s Choice – **Maroon Ribbons**

☀ Two (2) Chair’s Choice – **Orange Ribbons**



Monetary Awards

Best of Show - \$150

	Turquoise	Blue	Red	White	Green
Division 2	\$60.00	\$30.00	\$20.00	\$10.00	\$10.00
Division 3	\$90.00	\$60.00	\$40.00	\$20.00	\$10.00

Judge’s Choice - \$50

Chair’s Choice - \$30

**The Heard Museum Guild
American Indian Student Art Show & Sale**

Division: _____
Use A Separate Sheet for EACH Division
Page _____ of _____

Master List for Individual Artists

Name: _____	Phone: _____
Address: _____	Email: _____
City: _____	Fax: _____
State: _____ Zip Code: _____	

Date Received: _____	How Delivered: _____	Total # of Entries: _____	<i>Museum Use Only</i>		
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Item	Student's Name, Title and Medium Used	Tribe	Grade	Age	Price	Div #	Category	Entry #
	Name: _____ Title: _____ Medium: _____							
	Name: _____ Title: _____ Medium: _____							
	Name: _____ Title: _____ Medium: _____							
	Name: _____ Title: _____ Medium: _____							

The Heard Museum Guild 2301 N. Central Avenue, Phoenix, AZ 85004	<i>Museum Use Only</i> Entered by: _____ Date: _____
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**The Heard Museum Guild
American Indian Student Art Show & Sale**

ENTRY FORM

Last Name		First Name		Entry of	
Tribe				Grade	
Home Address				Age	
City			State	Zip Code	
Phone		School Name			
Signature of Artist:					
School Item #	Title and/or Medium	Price	Division	Category	Entry No.

**NOTE: An Entry Form must be filled out for each piece of artwork that is entered.

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ENTRY FORM

Last Name		First Name		Entry of	
Tribe				Grade	
Home Address				Age	
City			State	Zip Code	
Phone		School Name			
Signature of Artist:					
School Item #	Title and/or Medium	Price	Division	Category	Entry No.

LABELS / TAGS

A tag must be filled out for each piece of artwork entered. Complete the Artist Name and Title/Description and school line. A Heard member will complete the School Entry #.

Artist's Name: _____	Artist's Name: _____
Title/Description: _____	Title/Description: _____
School: _____ Entry # _____	School: _____ Entry # _____
Artist's Name: _____	Artist's Name: _____
Title/Description: _____	Title/Description: _____
School: _____ Entry # _____	School: _____ Entry # _____
Artist's Name: _____	Artist's Name: _____
Title/Description: _____	Title/Description: _____
School: _____ Entry # _____	School: _____ Entry # _____
Artist's Name: _____	Artist's Name: _____
Title/Description: _____	Title/Description: _____
School: _____ Entry # _____	School: _____ Entry # _____
Artist's Name: _____	Artist's Name: _____
Title/Description: _____	Title/Description: _____
School: _____ Entry # _____	School: _____ Entry # _____
Artist's Name: _____	Artist's Name: _____
Title/Description: _____	Title/Description: _____
School: _____ Entry # _____	School: _____ Entry # _____
Artist's Name: _____	Artist's Name: _____
Title/Description: _____	Title/Description: _____
School: _____ Entry # _____	School: _____ Entry # _____
Artist's Name: _____	Artist's Name: _____
Title/Description: _____	Title/Description: _____
School: _____ Entry # _____	School: _____ Entry # _____
Artist's Name: _____	Artist's Name: _____
Title/Description: _____	Title/Description: _____
School: _____ Entry # _____	School: _____ Entry # _____
Artist's Name: _____	Artist's Name: _____
Title/Description: _____	Title/Description: _____
School: _____ Entry # _____	School: _____ Entry # _____

Scholarship Awards

Scholarships will be awarded in varying amounts, with a maximum award of \$1,000 to each winner.

1. **Eligible Applicants** are American Indian high school seniors who have applied to a college or other post-secondary institution. They also are participating in the current Heard Museum Guild's American Indian Student Art Show and Sale.
2. **Written Applications** for the scholarship must accompany the artwork being entered in the Show. Applications and artwork must arrive at the Heard Museum by Tuesday, March 30th.
3. **Application Requirements**
 - ✦ **Scholarship Application Information Sheet.** The information sheet must be filled out completely with name, address and current phone number.
 - ✦ **Artwork.** Three (3) pieces of artwork must be submitted. Each piece should be labeled to indicate that the artist is applying for scholarship consideration. Any exception must be arranged with the Scholarship Committee Chair, Marilyn Holroyd.
 - ✦ **Essay.** Applicants must write an essay stating their need for the scholarship, their educational plans, and their career interests. Their student GPA must also be included.
 - ✦ **Recommendations.** The application must include written recommendations from two (2) teachers who are familiar with the applicant's academic work and art accomplishments. Recommendations should address such character traits as leadership and creativity as well as the applicant's involvement in American Indian and community activities.

Scholarship winners may be eligible to apply for a scholarship *renewal* to continue their education if there has been no interruption to his/her post-secondary education. This renewal will be subject to acceptance by the Scholarship Committee based upon the applicants' academic record, recommendations from the applicants' school (college) instructors and the AVAILABILITY of scholarship funds.

Award winners will be notified in May of 2010, but proof of acceptance and actual enrollment in a college or other institution of higher learning will be required before the funds are released.

For questions, please call or write:

Marilyn Holroyd, Scholarship Committee Chair
13012 North Surrey Circle
Phoenix, AZ 85029
(602) 993 – 7813
marilyn1@cox.net

Scholarship Application Information Sheet

Student's Name: _____

Tribal Affiliation: _____

Home Address: _____

City: _____ State: _____ Zip: _____

Home Phone: _____ Cell Phone: _____

Email: _____ Fax: _____

School Now Attending: _____

School Address: _____

City _____ State: _____ Zip: _____

School Phone: _____ Fax: _____

Email: _____

Please list all courses you are presently taking:

_____	_____
_____	_____
_____	_____
_____	_____

Most Recent Grade Point Average: _____

Announcing the 2010 SUMMER ART WORKSHOP AWARD

Summer of 2010

The **Heard Museum Guild** in partnership with the **Heard Museum** and **Arizona State University, West Campus**, is offering student artists a great opportunity to participate in a one (1) week art workshop on the West Campus of Arizona State University in Phoenix. The workshop will offer students the chance to enjoy the city, experience life on a university campus, be with other American Indian students their own age, and with the help of university instructors, focus on creating art.

Ten (10) students from Division 3 in the American Indian Student Art Show and Sale will be invited to attend this unique workshop. Judges will select the students based on the quality of their artwork. Students who are chosen will be asked to:

1. Make a pledge to The Heard Museum that they **will** attend and provide their own transportation to Phoenix.
2. Write a personal statement indicating their educational and artistic goals.
3. Send recommendations from two (2) teachers who are familiar with their academic and artistic accomplishments.

For questions regarding this extraordinary opportunity, please contact:

Beverly Chapman
Workshop Chair
(480) 598-0456